

## **Cookies & Security**

### Privacy en Cookie Statement

A'DAM LOOKOUT respects the privacy of all the users of its website and makes sure that personal information which you provide us with is treated confidentially. In doing so, A'DAM LOOKOUT adheres to the applicable legislation and regulations. We will only use your details to enable us to process your orders as quickly and easily as possible. We will only use these details for any other purposes with your permission.

### Personal details

We only use data expressly and voluntarily provided by individuals who have purchased ADAM LOOKOUT products

A'DAM LOOKOUT will record your details for carrying out your assignment. Your details can be used by A'DAM LOOKOUT to inform you about relevant products and services of A'DAM LOOKOUT, unless you have indicated that you do not wish to receive this information. You can unsubscribe from receiving mailings at all times via the method indicated in the mailing in question.

With the exception of the online payment provider engaged by A'DAM LOOKOUT, A'DAM LOOKOUT does not provide your details to third parties without your express prior permission, unless we are obliged to do so on the basis of the law or court decision, or if this is necessary for the execution of an agreement between you and A'DAM LOOKOUT.

You can view, change or remove your personal details at all times. To do so, you can contact us via [info@adamlookout.com](mailto:info@adamlookout.com) or +31(0)20 242 01 00.

On the website, you will find links to the websites of third parties. Although these websites have been carefully selected, A'DAM LOOKOUT does not accept any responsibility with regard to how these third parties deal with your personal details. For this purpose, always read the privacy statement and the disclaimer of the website that you are visiting.

We are interested in your opinion. If you decide to write a review, you are giving us permission for the partial or complete publication of the contribution supplied by you on our website.

### Click behaviour and search data

To gain more insight into the use of [adamlookout.com](http://adamlookout.com) and the performances of (online) marketing campaigns, use is made of web analytics software on the website, called Google Analytics. This is software which records anonymized data with regard to your website visit. Examples of recorded data are for instance the source of origin of your visit (e.g. a campaign or referring webpage), the webpages viewed by you, search assignments used, etc. We point out explicitly that these data can never be traced back to you as a person or individual, with the exception of situations where you identify yourself as a person via one of the forms on the website. In such cases, your search behaviour can be linked to the data entered.

We try to anonymize these data as much as possible. For example, the IP-address is anonymized by not registering the last part of the IP-address. These data are not provided to third parties. The information obtained is transferred to and stored by Google on servers in the United States. The data from Google Analytics cookies are sent secured (encrypted).

We make use of remarketing cookies. In this way, the information that you view on our website is remembered, by means of which remarketing lists are built up, without this leading to a profile

traceable to a person. By doing so, we are able to show you relevant specific advertisements on other websites.

Read the privacy policy of Google regarding advertisements for more information, as well as the privacy policy of Google Analytics for general information about the privacy policy of Google.

Google uses this information to keep up-to-date with how our website is being used, to be able to provide reports about the website to us and to be able to offer its advertisers information about the effectiveness of their campaigns. Google can provide this information to third parties if Google is legally obliged to do so, or insofar as these third parties process the information on behalf of Google. We do not have any influence on this. We have not permitted Google to use the analytics information obtained for other Google services, for example for benchmark data. We have concluded a processor's agreement with Google.

#### Facebook and Twitter

This website contains buttons to be able to promote or share pages on the social networks Facebook and Twitter. These buttons are realized by means of a code which is supplied by ShareThis. This code uses a cookie for instance.

Read the privacy statement of Facebook and of Twitter (which can change on a regular basis) to check what they do with your personal details which they process using this code.

#### Use of cookies

The website adamlookout.com uses cookies. A cookie is a small simple file which is sent along with pages from this website and is stored by your browser on a PC, tablet or mobile phone. These cookies are used to improve the performance of the website of canal.nl and to monitor the visits to the website. As a result, we are able to see how often the website has been visited during a particular period. A'DAM LOOKOUT only uses these data on an aggregated level and cannot trace the data to a PC or individual.

You can turn off these cookies via your browser, see for instance this explanation by the Dutch Consumer's Association. For Internet Explorer and Firefox, take the following steps:

For Internet Explorer: go to Extra > Internet options > Privacy, change the settings to 'High'

For Firefox: go to Extra > Options > Privacy, untick 'accept Cookies for websites'

You can also install a plugin for this purpose in your web browser. For an overview, click opt-out plugins for various browsers.

However, bear in mind that after removing cookies from some websites, you will have to set your preferences again or log in again.

The use of cookies is safe. E-mail and telemarketing campaigns are not the result of cookies, because cookies do not store your e-mail address or telephone number, and a profile traceable to a person is not built up with the aid of cookies.

When you first visit our website, you will receive a message about the use of cookies by means of an information bar. By clicking on 'agreed' or by continuing to use our website, you are giving permission for the use of these cookies.

Please note that if you use a different computer, tablet or mobile phone, you must change your browser settings on this device.

#### Changes

This Privacy and Cookie Statement can be changed by A'DAM LOOKOUT without advance notice. It is therefore advisable to consult this Statement on a regular basis.

#### Storage period

A'DAM LOOKOUT will not store your details any longer than is necessary to realize the objectives for which they were collected and processed.

#### Questions

If you have any questions about the Privacy and Cookie Statement of A'DAM LOOKOUT, you can contact us. Our customer service is available via [info@adamlookout.com](mailto:info@adamlookout.com) or +31(0)20 242 01 00.